

COLOR LOOKBOOK



DOOR & WINDOW

# COLOR LOOKBOOK

STANDARD & TRENDING






# A Fresh Outlook



Color trends change constantly, inspired by nature and prevailing social fads. Color can set the mood, brighten a room, or completely transform a space. Classic shades and current hues combine to bring life to home exteriors, interiors, and furnishings.

ProVia understands the impact that a great color has on your home's curb appeal, and our palette has been completely refreshed to give you even more color options for your entry doors, storm doors, vinyl windows, and patio doors.

Our selection of traditional hues has been categorized, and contemporary "trending" colors have been added, creating three very distinct color palettes to suit your taste: Natural Instincts, Stately Shades, and Freshly Picked.

Our traditional offering includes a range of hues and popular favorites, like Nightfall, Rustic Bronze and Mountain Berry. And if you're in the market for something unique, any one of our Trending colors (denoted by the paint droplet ) elevates the mix to give you even more possibilities.

As you browse through this reimagined collection, we hope you find something that inspires you to get creative with your own home! Color swatches are available through your ProVia dealer/distributor.

**Happy trend setting!**








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 denotes trending color







# naturalinstincts

If you love the great outdoors, the simple life, or clean lines, the Natural Instincts palette may be right for you. For the traditionalist, neutral colors pair well with everything – from the siding, stone or brick on the exterior of your home, to the simplistic look of white walls and natural wood floors in a finished interior. Choosing one of these complementary, natural shades will surely make you feel at ease, knowing your doors and windows showcase versatile beauty throughout your home.



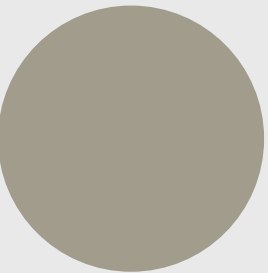
Snow Mist



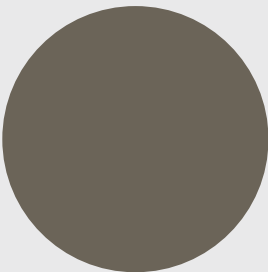
Café Cream



Sandpiper  
Beige



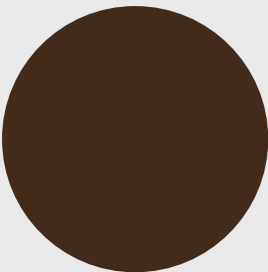
Sandstone



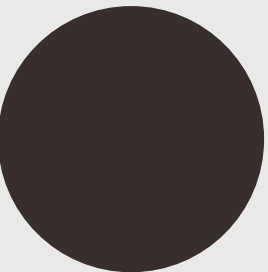
Clay



Chateau



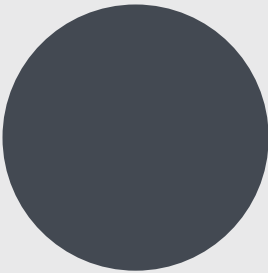
Tudor Brown



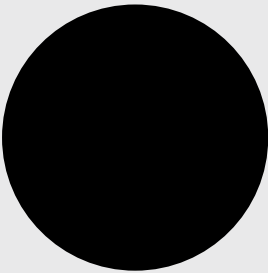
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Sterling Gray



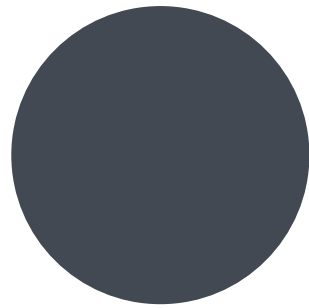
Nightfall



Coal Black

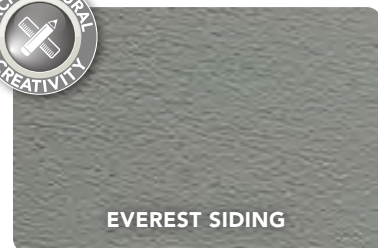
Always refer to our color selector  
for accurate color representation



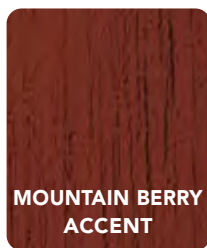


# NIGHTFALL

*Dramatic and somber. A nice contrast for showcasing pops of bolder colors and sets off lighter gray hues.*



EVEREST SIDING



MOUNTAIN BERRY  
ACCENT



ERIE DRY STACK

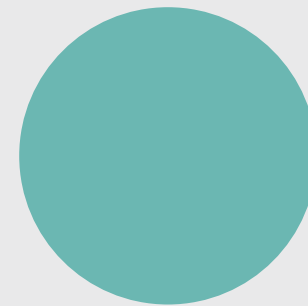




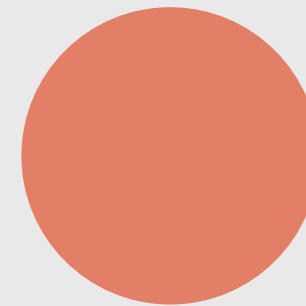


# *freshly* picked

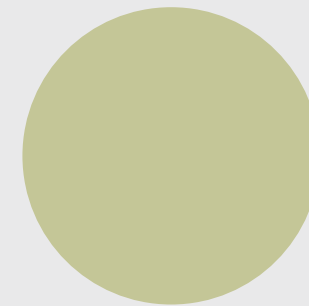
Take a moment to pleasure in your surroundings...the smell of the ocean, the beauty of fresh-picked flowers, or the delight of sun-ripened fruit. The Freshly Picked palette is perfectly suited for those who appreciate the simpler things in life. Whether you live seaside, in a cozy, wood-surrounded cottage, or an uptown neighborhood where you want to stand apart from the rest, this palette is defined by those one-of-a-kind shades that spark visual impact.



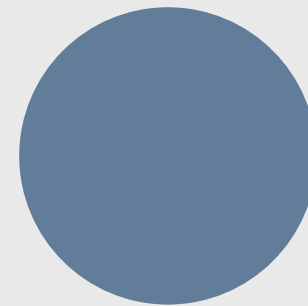
🔥 Robin Egg



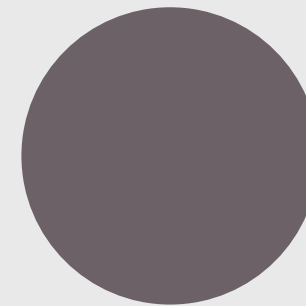
🔥 Hibiscus



🔥 Avocado



🔥 Blueberry

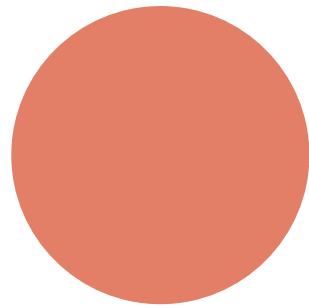


🔥 Plum

🔥 trending color

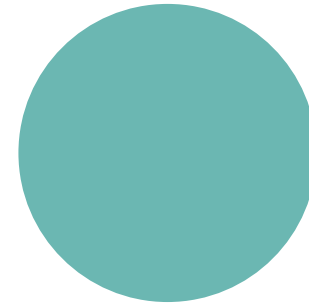
Always refer to our color selector for accurate color representation





# HIBISCUS

*Striking and vibrant. Creates a focal point when paired with a natural color palette consisting of creams and tans.*

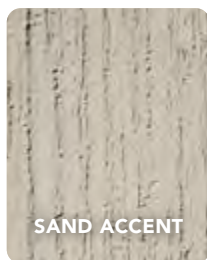


# ROBIN EGG

*Bright and welcoming. Combine with light and dark gray hues for a splash of color.*



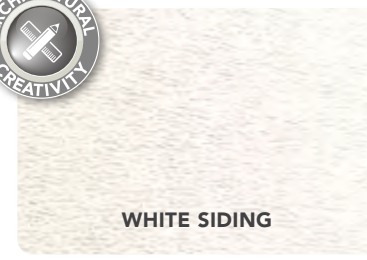
CANYON SIDING



SAND ACCENT



SANDUSKY SHORE LIMESTONE



WHITE SIDING



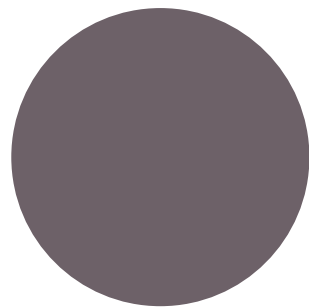
BASALT ACCENT



TUNDRA EDGE CUT™

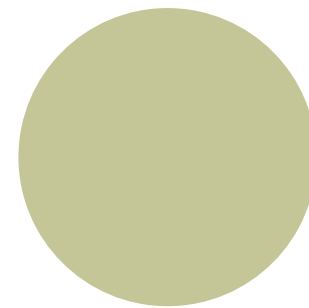






# PLUM

*A muted yet courageous choice.  
Pairs well with various combinations  
of grays and earth tones.*



# AVOCADO

*A refreshing blend of yellow and green.  
Looks great against both dark and natural  
tones for a serene hint of color.*



CLAY SIDING



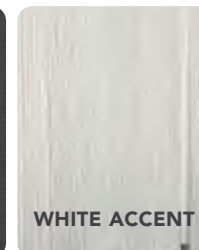
LINEN ACCENT



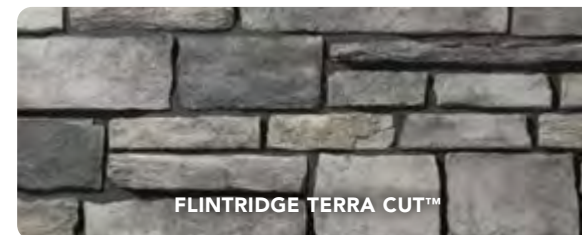
NIAGARA TERRA CUT™



NIGHTFALL SIDING



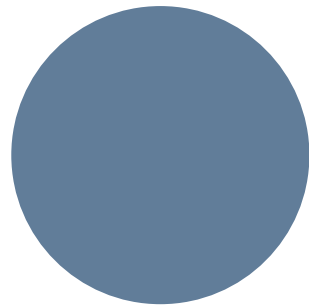
WHITE ACCENT



FLINTRIDGE TERRA CUT™

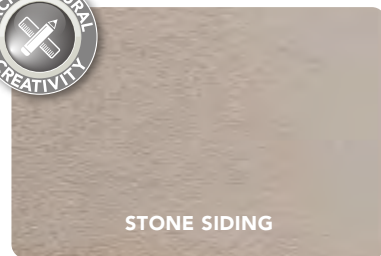




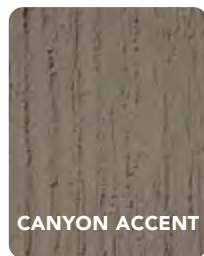


# BLUEBERRY

Subtle and fresh. A cool complement to brown, tan and gray blends.



STONE SIDING



CANYON ACCENT



RUSHMORE LEDGESTONE

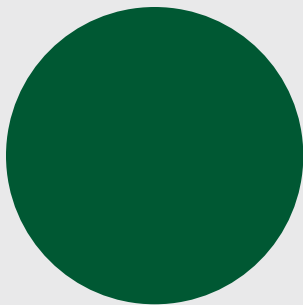






# stately shades

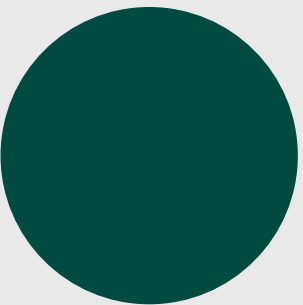
Are you adventurous and daring, with an exciting and audacious sense of style? Our Stately Shade palette, with bold, intense colors, was designed just for your outgoing personality. Picture the “Painted Ladies” in San Francisco, or a Vincent Van Gogh painting, and imagine the same rich, deep shades combining to create a dramatic entryway to your home. This palette is perfect for creating dynamic curb appeal.



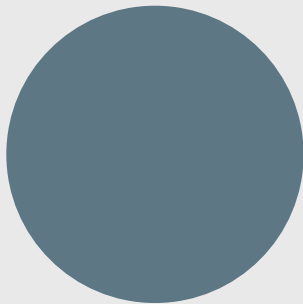
clover 🔥



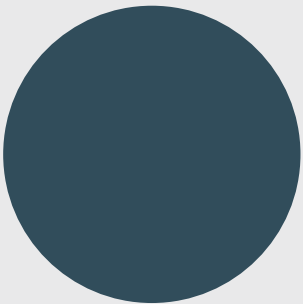
moss 🔥



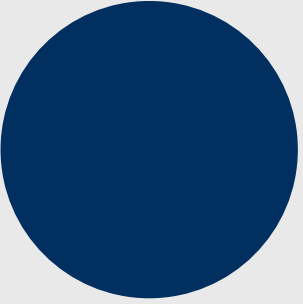
forest green



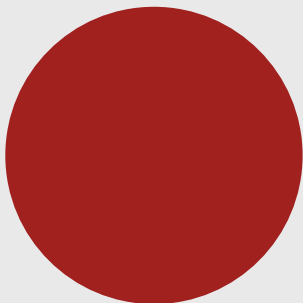
geneva blue



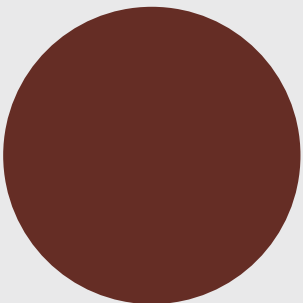
enzian blue



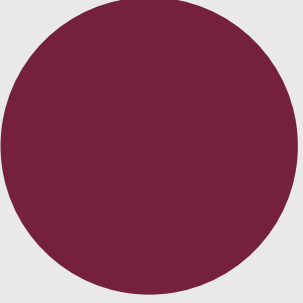
deep blue 🔥



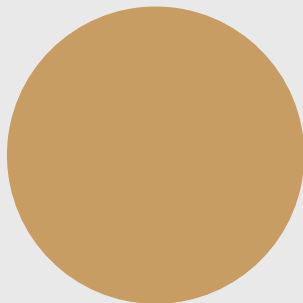
vallis red



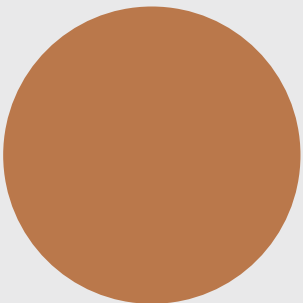
mountain berry



cabernet 🔥



goldenrod 🔥

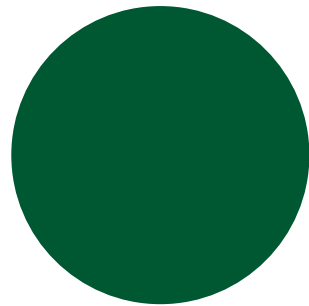


burnt orange 🔥

🔥 trending color

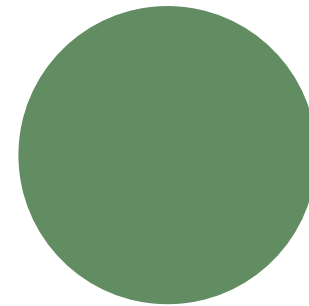
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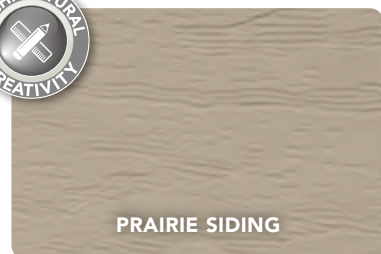
## CLOVER

*Stunning and vibrant green. Accentuates both crisp, lighter whites and creams, and dark natural shades.*



## MOSS

*Calming, natural and serene. This fresh shade complements warm hues of tan and cream.*



PRAIRIE SIDING



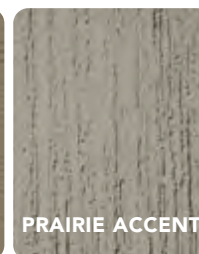
TIMBERLINE  
ACCENT



BRINDLE CHISEL CUT™



PUEBLO SIDING



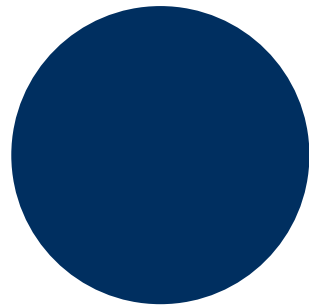
PRAIRIE ACCENT



SOUTHBRIAR LEDGESTONE

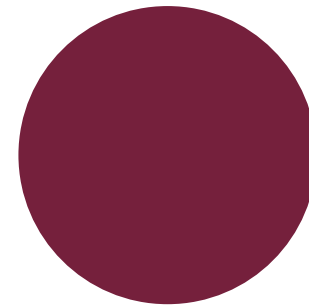






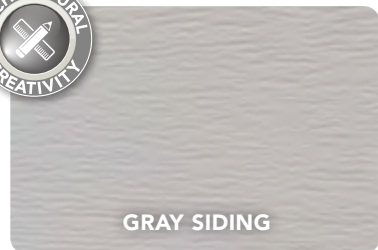
# DEEP BLUE

A striking and intense blue. The perfect, distinct accent for natural tones of light and medium grays.

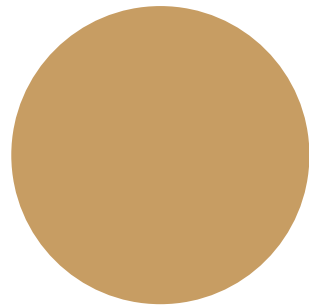


# CABERNET

Rich, bold and full of life. Cabernet complements a variety of color palettes and textures, including brick exteriors.

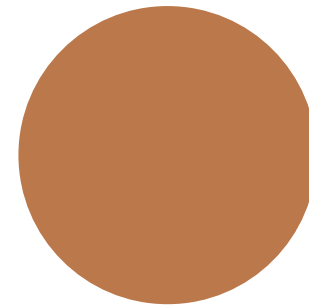






# GOLDENROD

*A simple, classic touch of gilded charm. Goldenrod warmly enhances blends of light and dark shades.*

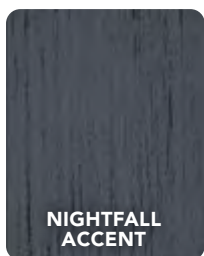


# BURNT ORANGE

*The glow of autumn light year-round. Burnt Orange adds warmth to both dark and light natural color palettes.*



PEWTER SIDING



NIGHTFALL  
ACCENT



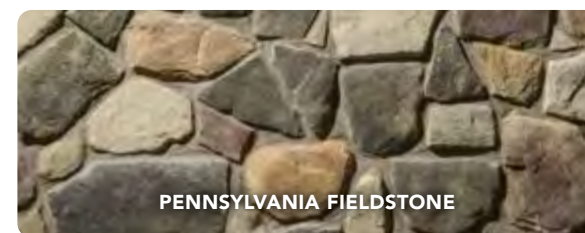
WELLINGTON CHISEL CUT™



PUEBLO SIDING



ANTIQUE WHITE  
ACCENT



PENNSYLVANIA FIELDSTONE





# Custom paint colors

**Still searching for the perfect color?** Custom color-matching is also available on Entry Doors, Aeris™ Windows and Patio Doors, Endure™ Windows and Patio Doors (exterior only) and Storm Doors.



## To Order Custom Paint Colors

For optimal turnaround, provide your dealer with a Sherwin Williams paint swatch with color name and paint number.

Or provide your dealer with any brand paint swatch. May add additional lead time. Three paint swatches required for windows and sliding patio doors.

# Make a statement with *glass*

Want to make your home stand out? Select from our collection of Decorative, Inspirations™ and Privacy glass, to create a dramatic focal point. ProVia® also offers internal and external grids to add flair to your windows and doors.



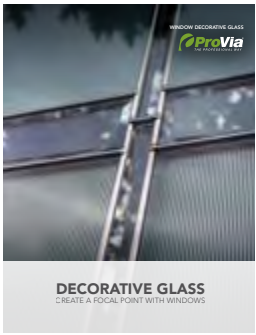
Decorative

Grids

Inspirations

Privacy

For additional styles and options refer to one of our ProVia Door, Window, Inspirations or Decorative Glass Brochures.





# DISCOVER MORE

## WEBSITE

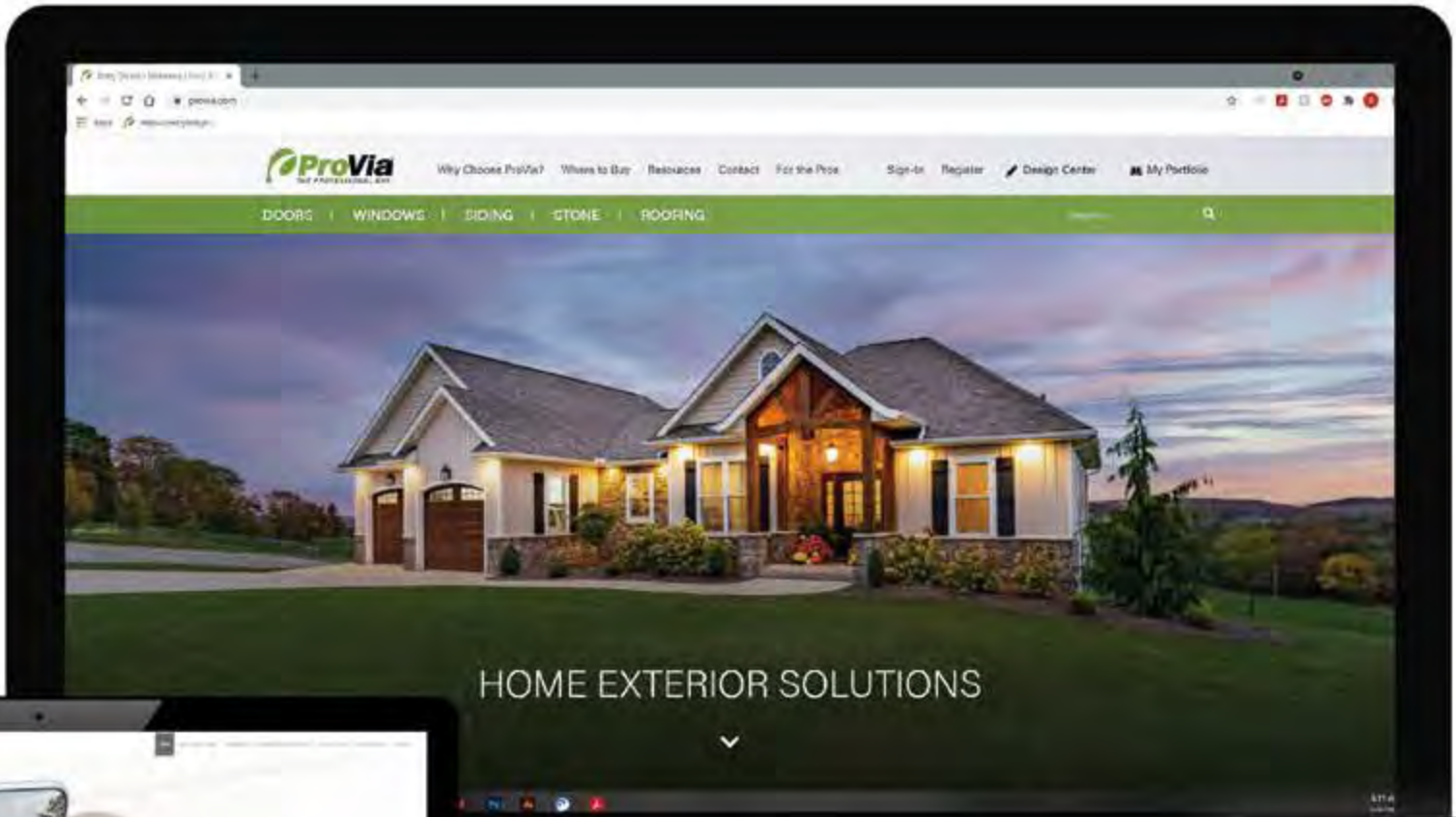
ProVia.com makes it easy to explore and compare numerous door, window, siding, stone or roofing options in a straightforward, interactive way. Configure a door or window, visualize products on your home, explore color palettes, and learn about different architectural styles—all from our innovative Design Center. Save your favorite products, colors, photos or ideas throughout the site into your own ProVia portfolio for reference any time and share them across your favorite social media platforms. ▶

## VISUALIZER

Let your imagination run free with this exterior home design tool. Select from a library of existing home styles or upload a photo of your own home.

In a few easy steps, update your siding color, add stone or metal roofing, configure windows, or create a one-of-a-kind entry door system.

Looking for professionally inspired color and product palettes? Apply one of our pre-selected Designer Collections to create a curb-appealing look. ▼



## APP

Use the ProVia app to configure doors and windows or select from an extensive collection of vinyl siding, manufactured stone and metal roofing styles.

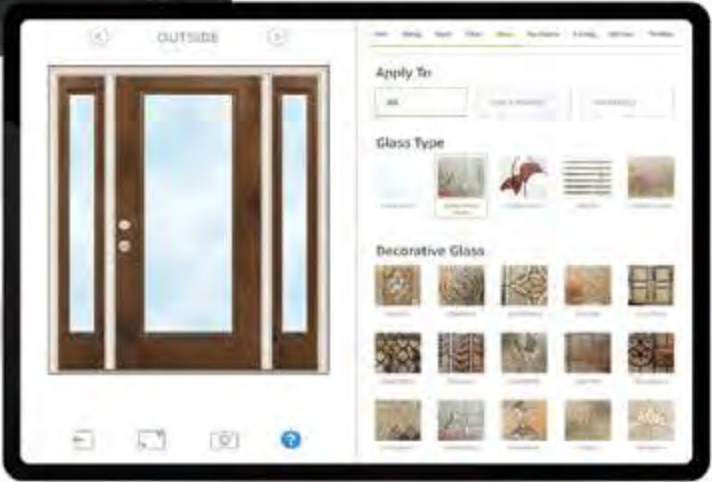
## FEATURES

- Door and Window Configuration
- Vinyl Siding Profiles, Colors and Accessory Accents
- Manufactured Stone Styles, Color Palettes and Grout Options
- Metal Roofing Profiles, Trims and Colors
- Videos, Photo Galleries and Catalogs
- ProVia Dealer Locator



## SOCIAL MEDIA

We love seeing how you apply our products to your home. Please share your photos with us. ▼







"To serve, by caring for details in ways others won't." It's not just our mission, but a way of letting our light shine every day at ProVia®. We continually strive to put these words into action by providing unmatched quality and service. The P-icon symbolizes each employee's commitment to devoting the utmost care, pride and quality into each building product we manufacture...it's The Professional Way.



DOORS | WINDOWS  
SIDING | STONE | ROOFING  
[provia.com](http://provia.com)

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